

OMBC Board Minutes 12/19/16

Call to Order - 6:39 p.m.

Board Members Present: Katherine Edelblut, Kent Leier, Todd Thibodeau, Sean Keithly, Joe Preston, Andy Tomaszewski

Board Members Excused: Thuan Nguyen

Also Present: Kenny Bearden (Club Administrator)

Open Items

Todd passed out a survey he would like for the Board members to complete prior to the next meeting.

1. What do you feel should be the goals for the Board?
2. What do you view as your role on the Board? (i.e. Why are you here?)
3. What do you feel the Board has done well?
4. What do you think the Board can improve on?
5. Other comments?

Video Conference

Michelle Barker, IMBA, cancelled the video conference due to childcare issues. The Board will video conference with her at one of the January meetings.

Club Administrator Report

Kenny discussed the club administrator's report below.

- Potential Trail projects:
 - Lots of new opportunities on the horizon. Will sort through each and get date projections assigned so we can be ready for master plan process as each begins. Opportunities exist for each land agency we currently work with, plus Town of Windsor and City of Loveland.
 - **Spring Canyon Skills Park** – work is on hold for the winter. All areas are complete and open for riding except for lower rock garden/play area. Work began here with the City Parks crew but couldn't be completed because of weather issues. Work will resume with small crews and City Park staff assistance when the ground is workable again. Remaining features should be complete by

Spring 2017. Discussions will also take place with City Parks staff to determine signage, maintenance plan and “official” grand opening.

- Participated in a planning retreat hosted by City Natural Areas for a \$2-5 million GOCO grant intended to “Connect Youth and Families in NW Fort Collins to Nature.” I am working with Trails Committee to develop proposal for a comprehensive bike skills park and connected trails plan for this area. The initial idea was very well-received at the retreat. Best guess as of now will be **approximately \$250k of total grant to go towards the bike park and trails features**. Goal will be to have OMBC heavily involved in the complete process in a “fee for services” type function. Additional details are available at board’s request.
- City of Loveland is planning a new trailhead/parking area in Prairie Ridge Natural Area, which is immediately south of Coyote Ridge. The newly proposed trail(s) would connect City of Loveland residents to the existing trail system at Coyote Ridge. Additional discussions will take place soon with City of Loveland staff.
- Business Partner Program document is complete. Donation tracking document has been created to manage the process. **The following are current Business Partners:**
 - New Belgium Brewing – Custom Level based on Tour de Fat participation
 - The Leier Law Office – Titanium Level - \$500 cash + matching in-kind volunteer time
 - Peter Skram Consulting – Aluminum Level - \$250 cash + matching in-kind volunteer time
 - Mike Weber – Keller Williams Realty – Aluminum Level - \$250 cash + matching in-kind volunteer time
 - Sierra Trading Post has confirmed they would like to participate...awaiting decision on level. I met with Sara Cagle, Director of Strategic Partnerships, on 12/12. Sara will be submitting their proposal for partnership in the next day or 2. We plan to have the agreement in place and active no later than 1/1. They are considering sponsorship of Tooth or Consequences Festival as well.
 - Pioneer Sand & Gravel has committed and we are waiting for receipt of payment before making them active. Expected level is Aluminum - \$250 cash + matching in-kind donation of goods/services (discounted materials for Spring Canyon Skills Park)
 - I am meeting with PUSH Industries week of 12/26 to discuss their ideas on regional trails system, potential projects identified by OMBC and the BPP.
 - Business solicitation will be ongoing, with board involvement highly encouraged to culture relationships with high target/potential businesses.
- Colorado Gives Day is complete. **Net amount OMBC will receive is \$3798.50**. We had a total of 18 contributions for a total of \$3755 – about \$209 avg per contribution. Our

largest donation was from Randy Myers for \$1000. We had 5 of 7 board members contribute. THANK YOU!!!

- We had another \$500 donation made through a member signup/renewal. We had another donation come through PayPal from Kevin Krause. We are awaiting another donation by personal check to arrive from Stuart Culp.
- The above donations put us **over \$4000** for the event time frame. I think that's a success for a first-time participant, especially since our total event marketing consisted of 3 newsletters and a \$30 boosted post on Facebook. I see multiple opportunities for significant improvement. **With board involvement and a full year to plan, I see this event becoming our single biggest source of revenue annually, exceeding net income from Tour de Fat.**
- Advocacy Committee
 - No recent meetings due to heavy work schedules and the holidays
 - Next meeting will be scheduled in early Jan to review 2016 and set committee goals for 2017
 - Committee appears to be having successful impact. Feedback from Larimer County is that they have been “overwhelmed” by feedback from MTB community in the LC Reservoir Parks Master Plan process. City Natural Areas is now putting additional trail opportunities back on the table for the Bobcat Ridge Management Plan update due to efforts of several group members.
 - Improving overall focus on direct goals and processes, along with broader participation from group members needs to happen in 2017. Lots of potential trail projects are on the horizon, and this group can and should play a large part in organizing the MTB community to ensure successes.
- Land agency and outreach meetings
 - Recent meeting with USFS identified multiple potential project areas for OMBC to develop and pursue. Details of each will be formed and identified with the help of OMBC Trails Committee.
 - Recent meeting with Lory State Park to discuss CSU School of Public Health project results which identified opportunities for improved trail rating system, signage and mapping. We also discussed our idea for a new trail in the park. This was very well-received and will be developed further. Additional details TBD.
 - Attended Young Gulch partner meeting to recap 2016 work and plan for better efficiencies in 2017.
 - Met Marilyn Hilgenberg – Open Lands & Trails Manager with City of Loveland. She is very interested in working with OMBC to help identify and development additional soft-surface multi-use trails on City of Loveland properties.

- Completed gps-mapped corridor for the proposed connector trail along the south end of Horsetooth Reservoir was completed and submitted to Larimer County Natural Resources Department for review.
- Met with Mark Sears with City Natural Areas to discuss new trail opportunities, specifically new trails connecting Kathy Fromme Prairie to Coyote Ridge and Coyote Ridge to the planned paved trail along east side of Shields.
- Initial follow-up from Larimer County Small Grants program has been received. Program staff asked that I reallocate how funds will be applied to better suit their grant program goals. **Request amount is still \$2000, which is the maximum amount.** Request is now for covering portion of medical training classes for the patrol group and OMBC members, plus a portion of patrol supplies and events. Notification will be given early 2017 for grant recipients. Program staff stated they are very happy with our proposal.
- Application was submitted for Nature in the City grant offered by City Natural Areas. **Request was for \$2900 to put together a comprehensive map of social trails** with the Fort Collins Growth Management Area.
- CSU Service Learning Project has been completed. Mick Syzek and I attended the final project presentation at CSU, along with Dan Sprys with Lory State Park. The students did a great job with the project and results can be made available with the board, if it desires. Information is being used in coordination with Lory State Park to implement suggested improvements.
 - Primary action items to be implemented include having all mountain bike-accessible trails within Lory SP re-evaluated for proper difficulty classification, more relevant and comprehensive trail descriptions and elevation profiles – all of which will go into a new MTB-specific brochure to be designed for the park.
 - This project is a strong candidate to be picked up by a subsequent class and built upon...possibly to expand into a region-wide project including complete trails inventory.
- 2017 Tooth or Consequences planning is ongoing. We have multiple sponsors already secured and will be soliciting additional opportunities until early summer. **Lory State Park and Horsetooth Mountain Open Space have approved the dates. We also approached them about hosting both the 40 and the enduro in this location.** Both agencies said they are not opposed to it, but will need to review our complete permit application before making a decision. Plans are to submit our application by 12/31.
- Area of emphasis for December-January: FUNDRAISING! Exploring funding potential through Community Foundation of Northern Colorado, researching additional general operating fund grant opportunities, continue soliciting businesses for new OMBC Business Partner Program, continue soliciting businesses for ToC festival, solidify OMBC Trails Vision Plan updates with Mick Syzek (necessary for selling partnership program).

Contract Renewal for Club Administrator

Katherine facilitated a discussion about the current contract position of OMBC Club Administrator held by Kenny Bearden. Specifically, the Board discussed the role of the Club Administrator, the scope of his employment, expectations, and evaluations.

The Board would like Kenny to focus more efforts on fundraising as this will continue to be an ongoing issue for the club.

Katherine moved to renew Kenny’s contract for one year with a 4% cost of living increase and a performance review in 6 months. Joe seconded the motion. The motion was passed unanimously.

Board Training

Katherine facilitated a Board training for new and existing Board members. A booklet was provided to each Board member including information about the following:

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| History of the Club | Insurance |
| Committees | Banking and Financial Info. |
| Land Agencies | 501(c)(3) Status |
| Communication | Record Keeping Requirements |
| Club Resources | Prohibited Activities |
| Board Meetings | Governance |
| Club Administrator Position | Conflict of Interest Policy |
| Club By-laws | |

Overview of Upcoming Trail Projects

Tabled until next meeting

Topics of Discussion for Future Meetings

- Club events – Fun Stuff
- Todd’s survey

Adjournment

9:03 p.m.