

DPMBP Mtg. notes: 2/9/09

In attendance: Barb Allan, Rob Foster, Kory Swanson, Crystal Elmore, Doug McCartney, Mary McCartney, Ron Chambers, Kevin Cullen

- The Teams vs. Committees discussion. What do we want to do? What do we mean by Teams? What do we mean by Committees? After much discussion, we came to agreement re: Teams. Teams will remain. They will focus on the social side of things along with helping new members become oriented with the organization. Each team will have a go-to person in terms of the patrol who will be that team's mentor for new members who express interest in becoming a certified patroller. We will also want to create a 'guide' for team leaders so that they understand their roles. (We discussed possible Team Leaders: Zach Warren, Corey & Angie Rhodes, Chris Bobowski, Mike Vermilya, Joe & Tami Perrin, Todd Thibedeau, Jeff Sudac, Tom Weitknaut, Bob Tate. We'll also discuss this with people at the FAC). To give Teams a sense of team and teamwork, we will again tally individual members points throughout the season. At the end of the season, points from team members will be added up and the team w/the most points will win the Team Award. Committees took much less discussion. Essentially, committees will be AD-HOC, be event specific, and anyone who would like to organize a specific event or help volunteer for that event can do so. We will add some items to the drop down point menus that will encourage people to be more involved, e.g. Points for leading/sweeping Social Rides, extra points for leading check rides, etc.
- Social rides will be on Wed. at FC trails so that it is easy for people to get to after work. Meet up time will be 5:30 p.m, ride by 6. Saturday rides will be at Soderberg. Meet up time will be 8:30 a.m, ride by 9.
- Reminder to Barb – contact Dave D. regarding adding drop downs.
- Barb's working on First Aid training for patrollers w/ Tim Gaines.

Budget Stuff:

- TAKMBD Spring - \$1500, Fall \$2200
- Friends LTD - \$500
- TDF Permits - \$60
- Inner Tubes - \$150
- Food for meetings – \$750
- Community Rides – \$1350
- Patch Kits - \$500
- Grant for USFS – ? (Barb will find out what our commitment is with Kristy)
- Trail Training – (Food)
- Marketing - \$7500
- Website Stuff - \$2500
- Bike Co-Op - \$500
- Gift Certificates and Awards (Any idea what we spent on these last year?)

- Insurance – ? for McKay. Trailer Insurance - \$170
- Clothing – (T-Shirts \$15 per) (Jerseys - \$2500)
- First Aid/CPR Training - \$1000
- Supplies for restocking First Aid Kits – ? (Barb will check w/Tim Gaines)
- Grant \$\$ - 10k total based on need.
- Water bottles – \$1000
- Legal fees and 501 stuff - \$750.00
- Brochures - \$2500
- Photo copies and laminating - \$250.00
- Advertising - \$2500.00
- Club membership to IMBA –
- Education type stuff (Bike maintenance classes, Skills classes...will we need \$\$ for this?)
- Rustler's Loop type signs - \$\$?
- Cell Phone plan for Club that can transfer from one director to next. - \$600
- Anyone think of anything else, let Kory know.
- Did we agree to set aside \$200 bucks for each team for social stuff?
 - Total so far: \$35,030
- Doug and Mary will look into the 501 stuff and call the IRS. They had no luck finding our name on the 'approved' list.
- Ron C. will look into IRS check for \$500.00 to see if it was ever cashed.
- We'll shoot for the Catalyst as our monthly meetings. *(Kory's thought afterwards while typing up minutes - Might not be a bad place to meet for Social Rides. We can head right up Horsetooth and jump on the trails at the end of Horsetooth. Folks can stop in for a drink after if they so choose.)*

Rebranding

- We looked over the presentation sheets from Barrett Richards. Discussed the name, discussed the logo, discussed the typeset for the name, touched on the mission/vision statements. Our biggest discussion was whether or not to add the word 'Trail' back into the name and have something like 'Overland Trail(s) Mountain Bike Club' Ultimately, we decided that Overland Mountain Bike Club was simpler, less of a mouthful, etc. The official vote – Overland Mountain Bike Club (5 votes for Overland Mountain Bike Club. 1 for Overland Trail Mountain Bike Club, Rob F.- absent.) We'd like to place a description as to why we are using the Overland name in terms of honoring the people before us who used the trail to travel the country.
- We looked at the rest of the branding stuff. People seemed to like the top right hand logo the best even though it was the roughest. There was concern voiced from several that the helmets on the riders looked too dated. Also, the general apparel these days for mtn. bikers has most wearing baggy shorts and camelbaks. Barb was concerned that the chain/chainrings were on the right side of the bike, not left. There was also some concern that they'd look too much like roadies as it was difficult to see

any sort of terrain/mountains/etc in the background. This might be solved by making the riders look more mountain bikerish. I think some preferred the border around the logo.

- In terms of logotype, the first one seemed too 'gothic'. The second and the third were the preferred but to some of us the second seemed too feminine and the third had some letters that were too similar (u's and n's I think). Some felt it was too femine. One bd. member said it was too much like the Oakley lettering. We'd like to see something in between the two? People liked the mixture of capitals and lowercase on the second. Everyone liked 'overland' bigger than the other words and they liked 'club' running all the way up the side. There was some concern the word club would get lost if it were too small. We discussed using OMBC as something and agreed to avoid it. We'd refer to the club as Overland much like we refer to Diamond Peaks instead of DPMBP before we tried to make some sort of lame acronym out of it. 'OMBiC' doesn't really work. Most people were in favor of something simple in terms of a positioning statement/mission statement/vision statement. We were all pretty tired and didn't put a whole lot of time into this discussion.
- Overall, people liked the colors although we didn't spend a whole lot of time going over these either. Kevin was imagining a pretty cool jersey w/some of those colors.
- Patrollers will be required to be IMBA members. Highly recommended to be NMBP.
- We're not sure if we will be able to bring food into Catalyst for the FAC. We're checking with Chris Whitman. Also, Barb will bring the large Post-It note sheets. We'll see about getting a portable projector and screen for the evening if we need them. We'll definitely be introducing the new name, the ideas behind it, etc.

Next meeting: Monday, February 23rd, 6:15 (No one's house is designated yet. Any volunteers? I believe Phillip from B.Richards will be presenting stuff to us as a whole group)

Other things to keep in mind: Are we meeting w/Land Agency folks again this year like we did last year? Do we have other dates yet for good host, etc. that Kory can put up on the calendar?