

DPMBP Mtg. notes: 1/06/09

In attendance: Barb Allan, Rob Foster, Kory Swanson, Kevin Cullen, Crystal Elmore, Doug McCartney, Mary McCartney, Ron Chambers, Ron Vaughn

- Kevin probably needs surgery on his elbow...
- Doug began by talking about the by-laws. Articles of Incorporation seem to be in order. By-laws need to be looked at further and updated. We need a mission statement – IRS really wants to see a mission statement from what Ron C understands from the Bike Fort Collins guy. Ron V. and Doug both have copies of Form 1023 (501 application). The application was submitted roughly a year ago. We are still waiting on the IRS for an answer. We did, over the summer, have to answer some budget questions. Did the \$500.00 check to the IRS get cashed? Ron C. will forward email to Ron V. One major question: Have the IRS questions been answered? Who at the IRS can we contact? Ron C. will contact Ron S. re: who to contact at the IRS. Ron will make the call as soon as he finds out.
- Ron V. was concerned re: officer duty explanations especially regarding the treasurer's duties. Add treasury duties to the by-laws. Add president/treasurer duties as having access to the monies to the by-laws. Ron V. feels we need to have the monies much more detailed, regular monthly treasurer's reports, etc. We've been working to tighten up the treasury and the monies that come and go. Ron V. will send Doug and Mary some copies of by-laws that he has come up with for other organizations to help Doug and Mary rewrite ours. Mary brought up a concern re: the voting process based on some feedback from the last mtg. We may want to add a provision for voting re: email.
- Email re: insurance. Barb sent email to John B. to see if we can keep our insurance \$\$ local.
- Barb brought up the questions re: the Proposals from the different agencies.
- A discussion ensued re: whether or not we needed to hire a professional organization to help us launch a new brand and whether or not we need to change names, etc. Overall, everyone agrees that we'd like to have an organization that is non-patrol centric. We are also in agreement that we will use an outside agency to help us with the rebranding. We will set up a meeting w/Barrett Richards Agency early next week.
 - Willing to work with a more a la carte pricing structure?
 - Naming issues.
 - Time commitment?
- Name voting: Suggestions were to be to Barb by yesterday. Can we decide on the top 3 and have the membership vote? We decided on the top 3. We'll go through Barrett Richards to get

some ideas as to what they feel will work. 1. Overland Trail ... 2. Fort Collins Mountain Bike Alliance/Club 3. DPMBA tied w/NoCOMBA (What is the thought w/alliance, club...

- The Board decided to go with Barrett Richards as its agency to help with the rebranding.
- We need to look at budget next meeting. We also need to think about goals for the season. We need to look at the action items from the the meeting with Bob. Also, do we need to look at creating an Ex. Dir. Position. Also looking at teams/committees, etc. We also need a permanent place to hold our meetings. We need to look at our calendar and work to get it set up for Mondays.

Next board meeting is January 27th. Meeting at Crystal's house unless otherwise noted. (Default at Doug and Mary's) Crystal's address: 2213 Coventry Court, Fort Collins, 80526.

See action items from Brainstorming mtg. below.

Action Plan List:

1. By-Laws & 501 (c)(3):
Who: Talk to Ron Vaughn about them.

When: Doug and Mary will contact Ron.
2. Report results of 11/22/08 Board Mtg. to membership
Who – Kory

When – 12/19/08
To: General DPMBP membership
3. Finalize Committee Structure
Who – Barb
When – Dec. 15th Board mtg.
4. Develop Marketing/Branding for Launch of NoCOMBA
Who – Rob/Crystal/Kory

When – Dec. 15th Board mtg.

Barrett Richards Advertising

Burns Marketing (Centerra)

(One other or more?)
5. Mission Statement
Who – Board
When –Mtg. on Dec. 2ⁿ