

# OMBC Board Minutes November 18, 2015

Minutes Status: Approved

## Opening Comments:

Attendees: Jon, Pete, Katherine, Jes, Thuan, Andy, Darren

Guests: Mick

## Vote to Approve 11.4.2015 Board Minutes

Minutes are approved as are.

## Club Administrator Report

Action and deliverables – preparing additional grants due within the end of the year and will be seeking information and feedback from board. Advocacy committee is gaining interest and support with major players in the mountain bike community, and is still growing. **Board: Look to have someone from board and/or trails committee join the advocacy advisory group.** Updated contacts list has been added to the board dropbox.

### Patrol Director Position

Question: Does it make sense for Kenny to remain Patrol Director in addition to being the full-time administrator? Consensus: Move to separate the position based on finding the right person and not a time frame. Goal: have the process in motion for the season kick-off. Charge the Patrol Committee with coming up with a plan for managing the transition.

### Lory State Park Skills Area Update

Initial walk-through and planning with the initial stakeholder meeting for the revamped skills area completed including strategic plan for implementation and gaining funding. Initial estimate of \$95K project cost. **Action item: email Monty to get story to Christy to include in email newsletter.**

## IMBA Chapter Status

December 2, 2015 will be an information meeting with IMBA 6:30pm to 8:30pm at Old Town Library (reserved at 5:30pm for set-up). Invite club members for input at Comments and Q&A at the end, with each question limited to one question per person, or request questions to be forwarded to board to Jason in advance.

**Action Item: Send out detailed notification club and welcome questions to be submitted in advance. Will post to Twitter and Facebook. Include pros and cons. Forward plans to Kenny to work with Jason. Ask Kenny to prepare statement for newsletter (by tomorrow).**

## Budget Planning:

Notice has been sent to committee chairs for December 20<sup>th</sup> deadline. Awaiting responses. Plan for budget meeting to occur at first meeting in January. **Action item: board members review previous year budget for familiarity in preparation for meeting.**

## Communications Update:

Met with two potential website developers, and Christy is preparing the RFP for building the OMBC website. This will be submitted to potential developers.

The committee is still negotiating overall marketing and advertising plan.

**Action item: Andy requests to be on committee emails. Remind Committee Chairs to email meeting minutes to board.**

**Action item: view Christy as newsletter editor and provide her info and stories.**

## 40 In the Fort Status Update

Still looking for race director. Andy states he may be interested with a few conditions: make it a weekend event that includes races and trail maintenance. Andy willing to approach land management agencies about these changes. "Festival style"

**Action item: have Andy scope the race/event changes, and work with trails committee and Kenny to seek feedback from county and state. Put together as quick as possible.**

**Back-up Action item: announce we are looking for a race director in newsletter, Facebook, Twitter.**

## Off-Season Events:

Ideas: night riding clinic, holiday party, expert level clinic, suspension set-up clinic, movie night showing "Unreal" and a few others (Lyric? Lincoln Center?).

Suspension set-up clinic is in motion.

**Action item: Andy approaching people to take on coordinating the events.**

**Pete and Jon to meet with Rock-On-Wheels for Overland MTB journalism exposure.**

Question: does it make sense to recruit an event coordinator? Consensus: no. Kenny would be a resource keeping track of what is in motion so events don't overlap and/or fall through the cracks.

**Action item: ask Kenny to help send reminders seeking stories from events and committees to pass along to Christy for the newsletters.**

## Additional Items:

Consider what is our official stance on support for injured/in need community bike riders, and would this differentiate from our official stance for injured/in need club members? **Action Item: discuss at second December meeting, form club policy.**

## MTBtime:

Partnership to help promote mountain-bike geared local businesses to advertise with our partner. Perhaps sponsor advertising space on behalf?

**Action item: ask Kristin to come in and explore this further.**