

## **OMBC Board Minutes 4/17/17**

**Call to Order** - 6:35 p.m.

Board Members Present: Katherine Edelblut, Kent Leier, Todd Thibodeau, Joe Preston, Andy Tomaszewski, Sean Keithly

Board Members Excused: Thuan Nguyen

Non-Board Members Present: Kenny Bearden (Club Administrator), Kristin Eagle

### **Club Administrator Report/Admin. Updates/Fundraising**

- Land agency updates:
  - Met with City of Loveland for property tour of Project Outdoors - Loveland site.
  - Met with City of Fort Collins & landscape architect consultant to review ideas of Project Outdoors – Fort Collins site. Property tour scheduled 4/18.
  - Meeting with Ft Collins Natural Areas staff 4/19 to walk proposed trail corridor for Cathy Fromme – Coyote Ridge connector.
  - Meeting with Larimer County NR staff 4/18 to review Hermit Park Limber Pine Trail flagging and prep for May 6 trail day.
- Business Partner Program updates:
  - Awaiting follow up from Woodward to receive an official grant application. Marty Malenshek is employee and has helped with initial contacts. Grant applications through Woodward are offered by invitation only.
  - Working with Jason Aronoff to approach HP. Jason is employee and is making initial contacts.
  - Niner Bikes has agreed to donate a portion of funds raised through their annual IMBA bike auction/raffle. Details to be worked out between OMBC, Niner and IMBA after official public announcement is made at Sea Otter later in April.
  - Road 34 is offering us a fundraising opportunity where we receive a portion of can sales from a new brand they are carrying. Additional details to be provided at 4/17 board meeting, plus additional opportunities.
- Advocacy group:
  - Met 4/5 to discuss upcoming agency management plan updates, direct involvement of other trail user groups, 2017 trail projects, county commissioner's schedules for group members to attend.
  - Next meeting will be in early May and will include Fort Collins Trail Runners and Larimer County Horseman's Association to discuss shared projects, goals, approach to agency management plans and communication to agency/government leaders.

- 2017 Tooth or Consequences:
  - We have been in contact with Beaver Meadows Resort and they are onboard with the enduro again this year.
  - We were awarded a \$1500 grant from the Bohemian Foundation to cover band costs for the Friday Packet Pickup Party
  - Additional sponsors are being solicited with several additional in final stages of confirmation.
- Upcoming meetings:
  - Jacob Castillo on 4/19 – Director of Economic Development for Larimer County to discuss economic benefits of MTB, soft-surface trails, outdoor rec in general
  - IMBA Chapter ED’s to discuss Region Summit planning – 4/19
- Met with IMBA staff on 4/13 and they have agreed to help organize a Region Summit in Fort Collins in late September-early October. I will be organizing a planning committee for the event – any board members are welcome.
  - We need to confirm dates – 9/22-24, 9/29-10/1, 10/13-15, 10/20-22
  - **The club will suggest 9/29-10/1, 10/13-15 to the other participants**
  - Planning for Friday meetings focusing on land agency issues with a late afternoon ride, Saturday meetings focusing on chapter club governance issues with a late afternoon ride, and Sunday group ride options
  - 1 sponsorship has been secured. IMBA will cover costs for 7 individuals/chapter with 10 chapters in CO/WY. Initial pricing discussed is \$100/IMBA or Chapter member, \$130/non-member. Estimating 80-100 attendees.
  - GiddyUp! Film Tour has been tentatively secured for the event – fundraiser for OMBC
- The North Face - Explore Fund grant was submitted to assist with Project Outdoors – Fort Collins. Request was for \$25,000 and included amounts to OMBC for overhead/staff, possible design and pre-construction services - \$5000-8500. Remainder to be used for construction costs. The \$3 million GOCO request requires a 20% match if awarded. This \$25k would apply as match.
- Area of emphasis for April - May: continuing implementing fundraising plan, membership signups/renewals, continue festival sponsorships & organization, solidify OMBC Trails Vision Plan updates with Mick Syzek (necessary for selling partnership program).

### Social Ride Update

- The September destination ride will now take place September 9<sup>th</sup> and 10<sup>th</sup>
- **Joe will be making this update on the website**

## Financial Report

- Katherine provided a financial report to the board
- Checking account = \$4,000
- Savings account = \$97,000

## Review Goals from Retreat

- **Joe will be changing our Facebook settings**
- **Katherine will be taking print materials to the Fort Collins Visitors Center**
- **Andy will be bringing the Board at draft on ebikes for the next meeting**
- **Sean and Todd will be bringing the Board an update on youth programs at the next meeting**

## Banff-Radical Reels Tour Info.

- **Katherine will be working on this to see if it is possible**

## Website keeping up with posts and newsletter

- Right now only Kenny, Katherine, and Joe can post to the website, **Joe will work on changing this**
- The Board will be sending photos to Kenny, Katherine, and Kent as they take them so the website and Instagram account can be updated
- **Todd will commit to writing at least 4 newsletter articles**

## Social/Fun stuff/Race

- April Ride
  - Andy/Kent/others will be arriving on Wednesday night or early Thursday to reserve sites
  - **Kent will be sending info out on Facebook and Eventbrite this week as a reminder to people**
- May Ride in Glendo
  - **Todd is still in charge and will be taking care of it**
  - **Todd is going to be putting in on Eventbrite soon**
- TOC update
  - Kent updated the Board on the bands that are booked
    - Bluegrazz, AKA Endo and the Babyheads
    - Bevin Luna

- Constitution
  - The Still Tide – booked by New Belgium
- Andy will take care of getting sails for TOC and Overland Mountain Bike Club
- Tour de Fat update
  - There are many changes happening
  - Fort Collins is one of 3 locations in the country that is hosting a bike parade
  - This is an ongoing discussion...
- Stone Temple 8
  - The club discussed taking on a more active role in running the race
  - The club will be working with Todd on this
- Take a Kid MTB
  - Dale and Thuan expressed interest in running this again
  - Kenny will be making sure they can still take care of this

## **Adjournment**

8:30 p.m.