

## **OMBC Board Minutes 2/6/17**

**Call to Order** - 6:41 p.m.

Board Members Present: Katherine Edelblut, Kent Leier, Joe Preston, Andy Tomaszewski, Thuan Nguyen, Sean Keithly

Board Members Not Present: Todd Thibodeau

Also Present: Kenny Bearden (Club Administrator), Mick Syzek (Trails Committee)

### **Club Administrator Report/Admin. Updates/Fundraising**

- Land agency updates:
  - Open house for public comments on Project Outdoors proposals is Tue 2/28, 4-7pm, at the Northside Aztlan Community Center. All proposed projects will be available for the public to review, comment and rank in order of preference.
  - Met with Lory SP officials to discuss potential of alt lines in several different areas and new trail ideas.
  - Meeting with Ft Collins Natural Areas staff tomorrow, 2/21, to review improvements to the Foothills Trail within Reservoir Ridge NA. Will also discuss timelines for updating management plans for entire Foothills Trail and Cathy Fromme NA.
- Business Partner Program updates:
  - Still awaiting program level details for Sierra Trading Post. Recent employee layoffs have delayed decision.
  - Working with Marty Malenchek to approach Woodward. Marty is employee and is making initial contacts.
  - Working with Jason Aronoff to approach HP. Jason is employee and is making initial contacts.
  - Niner Bikes is planning to participate but no updates as to dollar amount since last board meeting. Will probably be April before official announcement can be made.
  - John LaGuardia has joined at the Aluminum Level through a combination of financial and in-kind support with his business – LaGuardia Photography. John will be managing the OMBC photo/video files to make them more readily available when needed and for club members to share on our website.
  - Chris Marr, owner of Colorado Insurance Store, has agreed to join at the Titanium Level. He and I will be meeting this week to finalize plans.
- Advocacy group:
  - Meeting week of 2/26 to discuss new website and Facebook group, recent conversations with IMBA staff regarding effective advocacy actions, assignment

of actions to group members, upcoming agency management plan updates, direct involvement of other trail user groups.

- 2017 Tooth or Consequences planning is ongoing. Larimer County has denied our permit application to route the enduro in HMOS. Currently working with Lory SP on alternative route. Next committee meeting is Feb 23, 6pm.
- Met with staff from Niner to discuss trail opportunities, sponsorships, etc. They are excited about OMBC's efforts on various trail projects and proposals and offered their help however possible, i.e trail work, advocacy, all employees joining OMBC, etc. Trail Talk will take place in April with IMBA staff as well – exact date TBD. One option is to make this our April monthly meeting.
- Met with Katy Schneider – Marketing Director with Visit Fort Collins. They would like to promote any OMBC events we would like to share. They have requested/offered consistent access to blog space from us for their website and newsletters.
  - Kenny would like a volunteer to help out with this
- Upcoming meetings:
  - Darin Fearday with REI on 2/23 to discuss potential sponsorship
  - WRV and other Young Gulch partners on 2/21 to determine technical advisor roles for 2017
  - County Commissioner Tom Donnelly on 2/23 to discuss MTB benefits to Larimer County
  - Larimer County Small Grants Award Presentation on 2/23
  - Kory Swanson with Niner Bikes about additional partner opportunities
  - Lory SP on 2/28 to discuss Tooth or Consequences opportunities
- New Belgium Trail Talks event is scheduled for Wed 2/22 at 5:15pm.
- Discussing possibilities with CO IMBA chapter ED's & IMBA staff for a regional Advocacy Summit. Last regional summit was 2015 in Glenwood Springs. Group is currently discussing event with potential sponsors. Next steps will be identifying an event planner and location. Fort Collins???
- Area of emphasis for February - March: implement fundraising plan, membership signups/renewals, continue festival sponsorships, prep for Season Kickoff and 2017 calendar of events, solidify OMBC Trails Vision Plan updates with Mick Syzek (necessary for selling partnership program).

### **Treasury Update**

- Katherine will be sending out a financial update
- Bandanas and lip balm have been ordered

### **Regional Summit Discussion**

- Kenny brought up the idea of having a regional MTB summit in Fort Collins
- The Board was all in support of hosting

## Calendar

- Joe has been updated the calendar on the website
- Joe will put together a flyer of all calendar events to handout at the kickoff

## Kick off party planning

- **Where are we at?**
  - Kenny will be getting Andy more photos from the power point
- **Who is speaking for Andy?**
  - Todd will be speaking in place of Andy at the kick off meeting
    - Todd this is your penalty for missing the meeting and not telling anyone
  - Mick will be speaking on behalf of the trails committee
  - James or Carey will speak on behalf of patrol committee
  - Kenny will be giving a brief speech
  - Kristin or Kenny will talk about TOC
- **Registration setup?**
  - Board members should show up by 6:00 to begin setup

## Take a Kid Mountain Biking Day

- The spring take a kid mountain biking day will be set for June 10<sup>th</sup>
- The fall take a kid mountain biking day will be set for October 7<sup>th</sup>

## Review goals from retreat

- This will be tabled until the next meeting

## Social/Fun stuff

- **Skills Clinics and Dates**
  - We will set date after we coaches lined up
- **Who will reach out to the certified skills coaches?**
  - Todd will take care of this
- **Social Rides**
  - We will meet at Canyon Grill after the social rides
  - Kenny and Andy will be meeting with the owners/managers of the Canyon Grill to make sure they are ready for us

## March Ride

- **Needs?**
  - Kent will reserve 3 camp sites
- **What the club is providing?**

- The club will provide water jugs and some light refreshments

### **Rio Bike Swap 2/27**

- **Who can be there?**
  - Thuan and Katherine will be there for sure
- **Who can setup and teardown?**
  - Thuan and Katherine are taking care of this

### **Open Discussion**

- Kent is booking bands for TOC
  - Bevin Luna Band has already confirmed
  - Kent is in contact with several other local bands

### **Adjournment**

8:27 p.m.