

Board Minutes 2.17.2016

Opening Comments

Attendees: Kenny, Darrin, Katherine, Jes, Pete, Jon, Andy, Mick

Board approved meeting minutes from 2.3.2016 and prior.

Club Administrator Report

IMBA Chapterhood

They're willing to help promote Tooth of Consequence MTB Festival.

- **Action Items:**
 - submit official application by March 11th including zip codes of our territory
 - Submit contact list, paid memberships, financial contributors.

Advocacy update

Concern: group is getting big and may have too many people involved. Looking to limit participation to 2 people from each group. However, keep all interested parties on the email list. Up to the groups to choose their two representatives. Kenny's role: facilitator of the committee with limited input on Overland's behalf. This may evolve as time goes on. *This is not an Overland committee.*

Jason Bertilocci (IMBA) and Luis Benitz (Governor Appointee for trail projects) are arranging to attend an advocacy committee meeting

- **Action Items:**
 - Create charter for the committee focusing on trails and organized as a (mountain bike) trails advocacy group
 - Figuring out where to host the committee minutes online

Etc...

Grants on the horizon are project-specific and will need a little work.

Treasurer's Report

Katherine met with Don Dority as CPA: signed letter of intent for his services for Club taxes.

Letter from the Kaiser Foundation: they do matching grants. An employee has made a contribution, and they will be matching it.

Letter from MS Society: seeking sponsorship for their ride. Historically it overlaps with 40ITF, though we need to check dates.

- **Action Item:** check dates. Pass letter along to James, Patrol Director

Committee Updates

Communications Committee

Website is being updated with current content from old website. Jeremy is a great WordPress teacher. Goal is to have website live for the kick-off in March.

Members are joining online for current season and we're up to ~50 paid members, and membership cards are being sent out. Current Club Rates are good through completion of IMBA chapterhood.

- **Action Item:** train committee chairs on how to use the website with Jeremy before March 7th (Kenny to coordinate).

Patrol Committee

Met with Rhonda with the City of Fort Collins discussing goals and MOU.

- **Action Item:** Set up subsequent meetings with County, State, Fed, and Wyo.

Trails

Been in contact with Megan (County) and she has given the committee a show/tell of open space master plan. Pam Mayhew and Joel Schwab (volunteer coordinators) to discuss ideas for Hidden Valley connector trail. First trail day in April will be a large trail-building event all-hands-on-deck volunteer trail building event. Opportunity for Crew Leader Training Event. This is an Overland-specific event. Planning additional trail dates for Hermit Park. *20th Anniversary party of the adoption of Open Spaces Taxes.*

County has requested \$5k grant from Overland for the Hidden Valley trail project. 1.5 miles of trail and a parking lot re-do. Board vote approves \$3k grant and volunteer hours. Kenny and Mick to discuss offer with county their needs and Overland recognition.

Meeting with FC Natural Areas: discussion on their trail needs. Invited Overland Trails Committee to start exploring alt line options at Reservoir Ridge, and this is still an open-ended conversation. Potential to keep trail building opens for Monday evenings throughout the summer of small crews getting specific sections done at a time. They're discussing a reroute for Maxwell and planning for starting that process.

Board Retreat

11am-5pm at the Fire Station at Taft and Drake. Meet at Spring Canyon to review plans for the skills park and loop through part of the in-town soft trails network at Rolland Moore and Red Fox Natural Area and an irrigation canal. Approximately 6 miles.

- Meet at 9:15am at Spring Canyon Skills park.
- 11am-5pm at the Fire Station
- Order in Lunch for a working lunch.

Agenda Items

- Map out season
- Club Administrator deliverable update
- Kick-off meeting design
- Start with Committee chairs at 11am if they're available

- Synapsis of Bicycle Colorado Summit from Jes and Kenny
- Revisit 5-year plan created in 2015 and refine ideas and goals
- Review Trails Vision plan as a 7-year strategy
- Policy for relationships built with organizations and businesses (partnerships and memberships)
- Plan for managing growth in membership and continuity of meeting spaces
- Ibis “cash-only crowdfunding gift-away”

Action Item: Jessica to pick up orders from Backcountry Provisions on way to meeting. Each person responsible for emailing Jessica your detailed orders by **Friday midnight**.

Kick-off meeting

We have the Agave Room reserved 6pm, with appetizers and cash bar (free sodas).

Flow of meeting:

- Half hour of social time
- Multi-media slideshow of events
- Committees to have their info at separate break-out tables/corners
- Introduce committee chairs
- Introduce Land agency reps and give them the floor for 5 minutes tops each
- Break-out groups for committees and social interaction
- Ibis Bike donation

Handling the Bike

Door prize: everyone who comes through the door gets a ticket, and have a suggested donation as a fundraiser for (fill in the blank). Could potentially charge an entry fee.

Raffle: need to pay for the license, and send a 10-99 to the winner. Charge for each ticket.

Crowdfunding: Can give away a gift to someone who has donated to the crowdfunding effort.

Goal: all the money is going toward an altruistic cause (patrol training, trail support, kids programs).

Tooth or Consequence

Breweries are on board with brewing us a signature beer for the event. Cyclismo is not available to help with the event. Enduro and 40ITF venues are set, Cyclocross is getting dialed in. Land use applications have been submitted.

Logos are complete. Working on sponsorship. Sponsorship proposal/packet is finalized and available to pass around to potential sponsor partners.

Off-season events

Thursday, March 3: trail talk with Greg Mazu. Location TBD. Current thoughts and events in trails around the country, state, etc.

March 22nd or 24th Georgia Gould talking/presenting. Location TBD.

Darren with PUSH was a success and well received. PUSH is open to provide additional presentations a few times throughout the season. Overland gets 30% off services with PUSH. What happened: tour the shop, and tinkered with suspension.