

December 2nd, 2015 OMBC Board Meeting

Minutes Status: Approved

Opening Comments – Attendance

Pete, Katherine, Darrin, Jon, Andy; Kenny

The November 18, 2015 meeting minutes were approved

Club Administrator's Report

Kenny provided a written update to the Board. Of note, he is working on a newsletter article on employer matching programs, several grant opportunities including the Colorado Grant Application, the Advocacy Committee, has attended several outreach meetings with county and land agency members, and met with the Coop regarding Trips or Kids. This program allows mostly low income kids the opportunity to learn mountain biking with adult volunteers. Pete & Kenny will explore OMBC taking over the ride component of the program, while the Coop wants to continue providing bikes for the kids.

Financial Update

Katherine had emailed the books to the BOD prior to the meeting. There was one item misclassified; that has been fixed and a revised report is in the Dropbox folder. Katherine will plan to present financials the first regular meeting of the season.

Documentation Issues

Financial reports (form 990) and meeting minutes will be posted to the OMBC website- in process.

Communications Update:

- Website Redevelopment- we have 2 responses to the RFP to date. The deadline was extended to Dec 14th
- Advertising- The Comm team will recommend whether to advertise with MTB Time

40 in the Fort/MTB Festival Status Update

Andy reported that Kristen Eagle has volunteered to co-direct the event. Kenny, Andy, and Kristen will meet soon to start planning. Land agencies and sponsors need to be engaged quickly. Andy advocated for *more RAD...*

Off-Season Events

- Committees are encouraged to plan events
- Josh Patterson / Push may offer a bike fit session
- Patrol get-together in January
- Jon is planning a fat bike ride

IMBA Chapter:

Presentation by Jason Bertolacci on the IMBA Chapter Program:

- 9 regions around the country (Colo/Wyoming); 200 chapters
- Goals are trail building & access, public land access for bikes, protection of the land by sustainable trails
- Run by constituent groups; don't compete with chapters for members
- Charter agreement; some chapters run by IMBA employee; each IMBA region has a director who is the primary chapter contact
- IMB works to increase chapter capacity, increase trail volunteers, provide professional development for Board of Directors
- Stewardship- helps identify grants, public funding
- Membership program: IMBA manages membership, jointly identify region by zip codes & if member joins either IMBA or OMBC, they become members of both. Dues = \$35 and up (voluntary levels above \$35), IMBA takes 60%, club takes 40%; most clubs see double or more members so revenues increase. Twice yearly membership drives. Member card is co-branded.
- All other fundraising done by OMBC remains with OMBC, no sharing.
- Can help advertise events
- Works with local clubs to identify land agency / trail issues and provides joint comments. Has worked successfully to open up public (BLM) land to bikes.
- IMBA trail designations:
 - IMBA Epic designation is self-assessment based on IMBA trail standards. Free professional assessment of trail design for chapters.
 - Ride Center is a designation for areas friendly to mountain bikers. Example- Park City is gold.
- Questions from members were addressed.

Meeting Adjourned

Next meeting Wednesday December 12th, 6:30pm. Location?