

# November 4, 2015 OMBC Board Meeting

Minutes Status: Approved

## Opening Comments:

Attendees: Jes, Thuan, Katherine, Pete, Kenny, Darrin, Jon, Andy

Board vote: Unanimous vote to make Pete president. Unanimous vote to make Darrin vice president. Unanimous vote to make Katherine treasurer. Jessica to remain secretary.

Re-cap: The Ibis mountain bike was donated to OMBC to be used as a fundraiser. Her partner passed away earlier this summer due to a car versus bike crash, and this was the way she wished this bike to be used.

Katherine: will be giving board training at next meeting.

## Vote to Approve October Minutes:

They are approved as are.

## Board Meeting Schedule for the Winter:

Continue to use doodle to establish bimonthly schedule for the winter months. OK to use skype to sit in meetings remotely. Location will be free form: keep using Darrin's co-work space as we're able.

## Budget Deadlines

Ask committees to finalize budgets by December 20<sup>th</sup>, so that the board may vote the FY16 budget in January. Katherine is exploring accountants. We need to formalize and standardize budget format among committees.

**Katherine to email contacts for club accountant: Mary, as well as another accountant for referral. Also email patrol director, Mick, and Christy regarding budget deadline. Work with Kenny standardizing budget format.**

## Website Contract

Christy has received quote from Endo Creative. She has set up an additional meeting to further explore scope of work. Jes and Kenny set to meet with MiLo Ventures for second quote, and Pete may attend as well.

## Advertising on MTBtime.com

Tabled for next meeting due to change in information

## Skills Park

Need update for additional work and payment due in next year. No additional work slated for 2015. Kenny: there is no official budget for the project though a rough estimate has been hammered out. Allocated \$10k for signature trail project in 2015, and will need to revisit.

**Need to ask Monty for any outstanding expenses needing reimbursement.**

## Media Items

### Press Release: Kenny as Club Administrator

Revisit Darrin's draft of a release, and have Kenny write in his experience and expectations. Darrin to edit and send out.

**Complete by Monday next week. Create set of press emails: ask Christy and Todd to send to their media and land agency contact list. Build a group into MailChimp. Facebook post.**

### Season End newsletter

Pete would like a season-end wrap up sent to the club containing announcements, news, and what to expect for next season.

## Goals for the Off-Season

Revisit strategic plan and goal sheet at next meeting. **Kenny to forward strategic goal list to new board members.**

Check in what we can be doing in Southern Wyoming for growth and advocacy. **Wyoming topics for pursuing: increased trail days, increased membership presence, and mountain bike culture awareness.**

Build new website by start of next season.

40 In the Fort – plan for this next year: are we go?

Identify what we need to support Kenny in the grant writing processes and securing funding.

Make a decision on membership levels.

Revisit becoming IMBA member chapter.

**Kenny to send out report two to three days prior to board meetings to facilitate efficient discussion and decision process.**

## 40 In the Fort

We made about \$3k from the race from registration fees and sponsorship. Still waiting on invoice from Lory State Park for permit from 2015. We need to find a race director.

Bill Heistermann will not be race director again, and we need to find an interested race director.

Table the vote for continuing the race until potential race directors are identified.

**Kenny to start reaching out for potential race directors.**

## Club Administrator Report

See handout from Kenny.

Trails Advocacy Group potential partners: Cyclismo, Team BOB, Fort Follies, Bike Shops, and others still to be identified. Monty had posted to a Facebook discussion feed that we created this advocacy group. Kenny took the situation in hand. Reality: only 6-8 rocks removed from Michaud. Background: trails

committee has been making a lot of progress with local land management agencies and trail options, however they do not have access to the higher up decision making bodies.

**Motion carried to have Kenny move forward with forming the Advocacy Committee.**

Meeting with IMBA revisiting what IMBA chapter clubs are, and reasons for and against joining. What we need to move forward to make a decision in the future: have Jason present in-depth information to the board of directors. Invite club to comment or join the discussion at a designated board meeting to ensure the club members are able to voice comments and concerns for the board's consideration. Next deadline would be in March 2016.

**Kenny to email IMBA information to directors for review. Motion carried to set meeting with Jason to continue discussion with becoming IMBA chapter. Kenny to be in contact with Jason for setting the meeting.**

## How to Best Utilize the Ibis Donated to the Club

IDEAS: Depending on tax implications for non-profits, have raffles or door prizes and have a donation box set up. Option to donate additional amounts to receive additional entries for door prizes. Seek additional door prizes for consolation.

## Off Season Events

Fat bike rides throughout the winter. Social gatherings throughout town. Amenable to facilitating ideas.

**Share ideas, work with communications committee.**

## Facebook

Need to work with Communications committee to define facebook marketing campaign, advertising budget, etc. Jes can keep working with occasional frequent posts, however advertising will need to be run through another committee member.

## Closing Comments:

With club events, ensure there are sufficient vegetarian options. Consider vegetarian-specific cooking utensils.

Friday: storage organization and inventory starting at 1pm at the storage shed. Storage center closes at 5pm.

**Note: Add Andy and Jon to the OMBC dropbox.**