

Board Minutes 1.20.2016

Opening Comments

Attendees: Pete, Darrin, Jon, Katherine, and Jes.

Previous meeting minutes to be reviewed and approved at our next meeting in February.

Administrator Update

Interest in getting involved with city and county land advisory boards (volunteer advisors).

Still recruiting to the trail advocacy committee.

Off season event: February 9, 2016 Push Industries. Time and location to be determined.

Off season event: Patrol gathering at 34 Brewery January 21, 2016.

Bicycle Colorado Summit: Paying for ½ of Jes' registration to attend additional sections of the summit.

Action item: put together a synopsis of topics and discussions pertinent to the club and mountain bike development. Keep in mind potential for presenting to the club at large (or include in a newsletter).

Meeting with a representative from Windsor to discuss their trail needs and see how Overland might be involved with their trail projects.

Overland has been granted a \$5k grant for capacity building

Treasurer's Report

Savings remain the same, expenses are all accounted for.

Board Insurance

McKay: holds our current general liability insurance, and now has the option of offering board insurance. CNA is our previous provider for board insurance, and now offers essentially the same event coverage.

Katherine's recommendation: go with McKay so we're only dealing with one insurance company. **Action item:** Katherine to contact McKay and move our general liability and board insurance coverage to them.

Committee Updates

Patrol

James is the new patrol director. **Action item:** invite James to start attending board meetings.

Communications

Website redevelopment is moving right along. Need a link to the new review site to the board to look at once in a while for feedback. **Action Item:** Invite Jeremy to a February board meeting showcasing the new website development.

MTBtime banner advertising: Christy is working on the banner and has provided 5 possibilities and just waiting on high-res, crisper photos. Kristin has just released the first edition of the trails app.

Facebook advertising: we need someone to coordinate the ad campaigns. **Action Item:** Jes work with Christy to start pushing the kick-off once Pete has all the registration, location, and time.

Membership cards: Go forward with the orange and white cards. **Action Item:** Pete to send them off for printing.

Trails

Mick is the new committee chair – not much new, but several trails programs being expanded (crew leaders and trail building training). Chris and Kendra liaisons to the advocacy group. Pushing for connectivity trails and approaching the land management agencies differently.

Kick-off Update

Two possible dates: March 3 and March 10. Awaiting response from New Belgium and possible back-up venues. John Yeast is the new TDF non-profit coordinator: we're eagerly anticipating meeting with him in the next month or two. Other possible kick-off venues: Agave room above the Rio, Lincoln center ballrooms... Katherine to call the Rio to see what it would cost. Stick with pizza.

Action item: nail down our calendar of events and update the website(s) accordingly.

40ITF/Festival Update

July 22 through 24: Friday night is short track races, Saturday is the Enduro, and Sunday is the 40. The locations for the Enduro and the 40 are secured, awaiting a response for the short-track. Looking into sponsorships, hotel partnerships, and logistical/volunteer support. Each race has its own director with Kristin and Andy overseeing the whole festival.

Note: Gowdy campout is the weekend before the festival.

IMBA Chapter Discussion

The board is set to vote on chapter-hood at the first meeting in February (February 3, 2016). Have Kenny (or someone) do a brief re-cap for the board (and anyone sitting in on the meeting), and proceed to a vote. **Action item:** review the commitment docs before this meeting.

Gowdy Trail Unveiling

Starting to put the trails to the press. TBD unveiling event (February sometime), and Overland should be a part of it with possible. Pete with chat with Todd soon. Companies wanting to do fat bike demos for this event? The Laramie and Cheyenne bike shops may be interested.